A3940-1644

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The College Placement Council
62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Interim Report No. 4, May 1983

SOUTHERN REGION (SCPA)

Alabama A & M University
Auburn University
Clemson University
Duke University
Duke University - Graduate School of Business Administration
Florida A & M University
Georgia Institute of Technology
University of Georgia
Jackson State University
University of Kentucky
Mary Washington College
Memphis State University
Mississippi State University
University of Mississippi
North Carolina A & T State University
University of North Carolina - Chapel Hill
University of North Carolina - Greensboro
Prairie View A & M University
South Carolina State College
University of South Florida
Tennessee State University
University of Tennessee - Knoxville
Tulane University
Vanderbilt University
Vanderbilt University - Owen Graduate School of Management
Virginia Polytechnic Institute and State University
University of Virginia
University of Virginia - Colgate Darden Graduate School of Business
Wake Forest University
Wake Forest University - Babcock Graduate School of Management

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ISSN 0196-1004

The 185 placement offices at the 160 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Southern region.

The data are based on salary offers made to students graduating between September 1, 1982 and August 31, 1983. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (April 9 through May 6) and cumulatively (September 1 through May 6). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

By Curriculum For All Types of Employers	INTERIM PERIOD 4/9/83 THROUGH 5/6/83							CUMULATIVE PERIOD 9/1/82 THROUGH 5/6/83						
	Number Of Offers		Average $ Offers		Percentiles[1]			Number of Offers		Average $ Offers		Percentiles[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	72	906	$1541	$1574	$1700	$1542	$1333	401	4434	$1517	$1564	$1667	$1542	$1333
Business—General (incl. Mgmt.)	97	701	1430	1483	1833	1333	1016	229	1916	1435	1486	1833	1417	1016
Marketing & Distribution	21	311	1459	1435	1725	1500	1167	77	847	1401	1419	1750	1350	1000
HUMANITIES & SOCIAL SCIENCES														
Humanities	24	139	1178	1376	1500	1167	721	41	314	1213	1297	1700	1167	910
Economics[2]	39	102	1537	1473	1835	1500	1250	87	222	1492	1501	1833	1500	1167
Other Social Sciences	22	164	1285	1337	1708	1271	833	56	458	1273	1258	1708	1208	816
ENGINEERING														
Aeronautical	4	97	2013	1998	*	*	*	23	325	1897	1987	2166	1794	1581
Chemical	11	210	2203	2204	*	*	*	107	886	2245	2250	2425	2292	2000
Civil (incl. Construction, Sanitary & Transportation Engrg.)	17	212	1827	1872	*	*	*	52	515	1842	1872	2297	1794	1449
Electrical (incl. Computer Engrg.)	171	2140	2158	2150	2380	2170	1917	552	5718	2074	2125	2300	2148	1793
Geological	+	3	+	1960				+	26	+	2147			
Industrial	14	198	1989	2050	*	*	*	57	621	1941	2045	2185	1950	1794
Mechanical	53	839	2127	2113	2231	2150	1833	278	2773	2062	2097	2312	2125	1793
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	9	83	1997	2118	*	*	*	12	196	2005	2152	*	*	*
Mining	+	8	+	2095				+	26	+	2042			
Nuclear (incl. Engrg. Physics)	1	29	2408	2070	*	*	*	3	82	2298	2085	*	*	*
Petroleum	2	51	2275	2599	*	*	*	11	215	2495	2586	*	*	*
Engineering Technology	5	155	1816	2007	*	*	*	17	450	1886	2017	*	*	*
SCIENCES														
Agricultural Sciences	2	55	1833	1327	*	*	*	17	151	1307	1364	*	*	*
Biological Sciences	6	39	1170	1440	*	*	*	9	91	1315	1442	*	*	*
Chemistry	6	38	1679	1738	*	*	*	11	103	1685	1716	*	*	*
Computer Science	73	664	1899	1954	2167	1997	1380	165	1663	1839	1934	2175	1958	1379
Health (Medical) Professions	65	87	1437	1472	1750	1391	1248	81	229	1405	1582	1650	1391	1200
Mathematics	39	111	1684	1789	2000	1708	1250	59	261	1666	1779	2000	1708	1250
Other Physical & Earth Sciences	3	40	1293	1844	*	*	*	8	103	1407	1780	*	*	*
Totals	756	7382						2353	22625					

[1] Percentiles are computed on regional data.
[2] Includes economics programs with both business and social science orientation.
* Not computed for fewer than 20 offers.
† No offers reported.

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

By Functional Area For All Types of Employers	INTERIM PERIOD 4/9/83 THROUGH 5/6/83							CUMULATIVE PERIOD 9/1/82 THROUGH 5/6/83						
	Number Of Offers		Average $ Offers		Percentiles[1]			Number of Offers		Average $ Offers		Percentiles[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Accounting/Auditing	72	930	$1544	$1574	$1700	$1542	$1333	412	4510	$1515	$1564	$1667	$1542	$1333
Business Administration	43	350	1404	1475	2083	1300	938	115	1071	1422	1471	1833	1380	958
Communications	1	56	900	1569	*	*	*	10	134	1307	1447	*	*	*
Community & Service Orgs. Work	6	27	962	1079	*	*	*	17	121	1053	1190	*	*	*
EDP-Programming/Systems	91	749	1825	1952	2150	1950	1380	189	1924	1817	1938	2174	1925	1379
Engineering	279	3718	2120	2126	2333	2150	1794	1081	11024	2069	2117	2333	2139	1792
Farm & Natural Resources Mgmt	†	19	†	1194				4	49	1161	1301	*	*	*
Finance & Economics	45	259	1473	1565	1700	1475	1250	86	571	1459	1506	1700	1458	1167
Health (Medical) Services	68	101	1417	1445	1750	1391	1235	85	269	1398	1535	1650	1391	1182
Manufacturing &/or Industrial Opns.	22	151	1843	1934	2150	1834	1350	97	418	1771	1928	2166	1833	1333
Mathematics/Statistics	18	64	1705	1715	*	*	*	31	157	1660	1694	2000	1725	1378
Merchandising/Sales Promotion	42	304	1326	1329	1725	1271	1083	75	718	1281	1322	1642	1208	1040
Personnel/Employee Relations	5	24	1361	1517	*	*	*	16	67	1217	1325	*	*	*
Research—Non-Scientific	5	20	1480	1720	*	*	*	8	66	1443	1534	*	*	*
Research—Scientific	7	142	1546	1841	*	*	*	22	392	1603	1828	2208	1657	993
Rotational Training—Non-Technical	20	86	1304	1391	1458	1313	1016	54	244	1326	1365	1667	1250	1000
Rotational Training—Technical	3	98	1948	1892	*	*	*	12	198	1340	1903	*	*	*
Sales—Non-Technical Degree	27	241	1504	1467	1750	1500	1250	72	623	1513	1451	1750	1500	1210
Sales—Technical/Scientific Degree	2	43	1842	1867	*	*	*	7	109	2090	1918	*	*	*
Totals	756	7382						2359	22625					

[1] Percentiles are computed on regional data.
* Not computed for fewer than 20 offers.
† No offers reported.

SCPA REGIONAL Interim Report No. 4 May 1983

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates

Inexperienced

(One Year Or Less Of Full-Time, Non-Military Employment)

	INTERIM PERIOD 4/9/83 THROUGH 5/6/83							CUMULATIVE PERIOD 9/1/82 THROUGH 5/6/83						
	Number of Offers		Average $ Offers		Percentiles[1]			Number Of Offers		Average $ Offers		Percentiles[1]		
Graduate Program	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	+	39	+	$1921				25	245	$1854	$1911	$2083	$1875	$1667
MBA (Non-technical Undergraduate)	84	305	$2246	2278	$2675	$2280	$1833	243	878	2119	2176	2600	2083	1666
MBA (Technical Undergraduate)	32	84	2475	2522	3000	2479	2000	41	193	2436	2424	3000	2450	2000
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	+	13	+	1948				1	87	2083	2108	*	*	*
Industrial Mgmt. (incl. Industrial Admin.)	+	9	+	2323				+	45	+	2218			
Administration (incl. Public, Hospital, etc.)	+	27	+	1818				+	50	+	1872			
HUMANITIES & SOCIAL SCIENCES														
Humanities	+	3	+	1867				2	26	1203	1600	*	*	*
Social Sciences	1	22	800	1869	*	*	*	8	65	1217	1719	*	*	*
ENGINEERING														
Chemical	2	26	2320	2367	*	*	*	8	80	2376	2404	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	1	45	2083	2315	*	*	*	2	89	2082	2271	*	*	*
Electrical (incl. Computer Engrg.)	6	231	2440	2481	*	*	*	32	916	2376	2445	2550	2418	2082
Industrial	+	10	+	2387				2	51	2200	2290	*	*	*
Mechanical	2	112	2319	2356	*	*	*	12	275	2289	2378	*	*	*
Nuclear (incl. Engrg. Physics)	+	14	+	2449				1	30	2533	2377	*	*	*
SCIENCES														
Chemistry	+	3	+	2467				+	13	+	2306			
Computer Science	19	86	2343	2326	*	*	*	27	171	2312	2326	2913	2350	2075
Geology & Related Geological Sciences	+	12	+	2500				3	39	2081	2475	*	*	*
Mathematics	3	17	2249	2168	*	*	*	11	39	2111	2204	*	*	*
Metallurgy (incl. Met. Engrg., Materials Engrg., Science & Ceramics)	+	11	+	2329				1	25	2082	2408	*	*	*
Totals	150	1069						419	2957					

[1] Percentiles are computed on regional data.
* Not computed for fewer than 20 offers.
† No offers reported.

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

Graduate Program	INTERIM PERIOD 4/9/83 THROUGH 5/6/83							CUMULATIVE PERIOD 9/1/82 THROUGH 5/6/83						
	Number Of Offers		Average $ Offers		Percentiles[2]			Number Of Offers		Average $ Offers		Percentiles[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Non-Tech Undergraduate	87	195	$2530	$2550	$3083	$2500	$2000	127	383	$2560	$2474	$3166	$2500	$2000
MBA - Tech Undergraduate	24	47	2794	2813	3333	2725	2500	41	97	2658	2731	3166	2583	2200
Over 2 to 4 years														
MBA - Non-Tech Undergraduate	69	176	2709	2706	3000	2750	2250	103	363	2616	2648	3000	2667	2000
MBA - Tech Undergraduate	29	46	2739	2760	3208	2708	2333	38	89	2727	2711	3175	2708	2333
Over 4 years														
MBA - Non-Tech Undergraduate	24	103	2721	2572	3325	2707	2083	46	215	2626	2600	3125	2666	2000
MBA - Tech Undergraduate	10	24	2843	3023	*	*	*	17	93	2760	2658	*	*	*
Totals	243	591						372	1200					

DOCTORAL DEGREE CANDIDATES

ENGINEERING														
Chemical	†	19	†	$3167				1	58	$2950	$3094	*	*	*
Civil (incl. Construction, Sanitary & Transportation Engrg.)	†	2	†	3044				†	6	†	2823			
Electrical (incl. Computer Engrg.)	†	22	†	3226				1	85	3350	3163	*	*	*
Mechanical	†	7	†	3062				†	19	†	3092			
SCIENCES														
Chemistry	4	66	$2779	2822	*	*	*	7	166	2658	2687	*	*	*
Mathematics (incl. Ops. Research, Statistics & Actuarial Science)	†	3	†	2667				†	15	†	2536			
Metallurgy (incl. Met. Engrg., Materials Engrg., Science & Ceramics)	†	8	†	3194				†	16	†	3097			
Physics	†	10	†	2972				†	53	†	2911			
Totals	4	137						9	418					

[1] Years of full-time, non-military employment
[2] Percentiles are computed on regional data
* Not computed for fewer than 20 offers
† No offers reported

AVERAGE MONTHLY SALARY OFFERS MAY 1983 SCPA REGIONAL INTERIM REPORT NUMBER 4

BY CURRICULUM & EMPLOYER INTERIM PERIOD 4/9/83 THROUGH 5/6/83 PART 1 - PAGE 1

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
ACCOUNTING	1571 1666 1500	52	1406	4	1375	2	1459	5			1700	1
BUSINESS - GENERAL			1314 1542 1125	36	1237 1333 1000	23	1731	6	1713	2	1575	1
MARKETING/DISTRIBUTN			1500	2	1188	4	1513	4	1523	2	1575	2
HUMANITIES			1303	5	1179	6						
ECONOMICS			1495	19	1194	3	1542	2				
OTHR SOCIAL SCIENCES			1279	9	1392	5	1646	2				

AVERAGE MONTHLY SALARY OFFERS MAY 1983 SCPA REGIONAL INTERIM REPORT NUMBER 4
BY CURRICULUM & EMPLOYER INTERIM PERIOD 4/9/83 THROUGH 5/6/83 PART 1 - PAGE 2

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO, MECH-EQPT	BLDG MATERIAL
AERONAUTICAL				2088 2		
CHEMICAL				2158 2		2300 1
CIVIL -CNSTR/SAN/TRP						1901 12
ELECTRICAL -COMPTR				2206 106 2417 2050	2282 3	2303 2
GEOLOGICAL						
INDUSTRIAL				2043 4		2117 3
MECHANICAL			2208 2	2106 17	2175 1	2255 3
METALLURGICAL				2050 1		
MINING						
NUCLEAR -ENGRG PHYS						
PETROLEUM -NATL GAS						
ENGINEERING TECH				1999 2		

AVERAGE MONTHLY SALARY OFFERS MAY 1983 SCPA REGIONAL INTERIM REPORT NUMBER 4

BY CURRICULUM & EMPLOYER INTERIM PERIOD 4/9/83 THROUGH 5/6/83 PART 1 - PAGE 3

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO,MECH-EQPT	BLDG MATERIAL
AGRICULTURL SCIENCES										
BIOLOGICAL SCIENCES					1060	4	2083	1		
CHEMISTRY					1917	1				
COMPUTER SCIENCE			1479	4			2058 2175 1925	42		
HEALTH (MED) PROFSNS					2108	2				
MATHEMATICS	1625	1	1645	16	1166	1	1856	12		
OTHR PHYSCL/EARTH SC					1683	1				

AVERAGE MONTHLY SALARY OFFERS MAY 1983 SCPA REGIONAL INTERIM REPORT NUMBER 4

BY CURRICULUM & EMPLOYER INTERIM PERIOD 4/9/83 THROUGH 5/6/83 PART 2 - PAGE 1

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		GLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
ACCOUNTING	1537	2									1717	2
BUSINESS - GENERAL	1662	9	2000	1	1833	3	1584	2	2208	1	1917	2
MARKETING/DISTRIBUTN	1750	1	1708	1	1666	1						
HUMANITIES					1350	4						
ECONOMICS	1563	2	1700	2	1668	2	1722	3				
OTHR SOCIAL SCIENCES	1500	1	1333	1								

AVERAGE MONTHLY SALARY OFFERS MAY 1983 SCPA REGIONAL INTERIM REPORT NUMBER 4
BY CURRICULUM & EMPLOYER INTERIM PERIOD 4/9/83 THROUGH 5/6/83 PART 2 - PAGE 2

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		GLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
AERONAUTICAL												
CHEMICAL	2267	5			2200	1	2292	1				
CIVIL -CNSTR/BAN/TRP												
ELECTRICAL -COMPTR	2175	2	2169 2275 2102	21								
GEOLOGICAL												
INDUSTRIAL	2063	2							2025	1		
MECHANICAL	2025	2	2133	8			2188	2	2053	3	2750	2
METALLURGICAL	2200	1	2200	1					2180	2		
MINING												
NUCLEAR -ENGRG PHYS												
PETROLEUM -NATL GAS	2050	1									2500	1
ENGINEERING TECH	1833	1					1750	1				

AVERAGE MONTHLY SALARY OFFERS MAY 1983 SCPA REGIONAL INTERIM REPORT NUMBER 4
BY CURRICULUM & EMPLOYER INTERIM PERIOD 4/9/83 THROUGH 5/6/83 PART 2 - PAGE 3

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		GLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
AGRICULTURL SCIENCES					1833	2						
BIOLOGICAL SCIENCES												
CHEMISTRY	790	1			1833	1					2410	1
COMPUTER SCIENCE	1971	4	2050	1			1892	1			2004	2
HEALTH (MED) PROFSNS	2050	2										
MATHEMATICS	1582	1										
OTHR PHYSCL/EARTH SC												

AVERAGE MONTHLY SALARY OFFERS MAY 1983 SCPA REGIONAL INTERIM REPORT NUMBER 4

BY CURRICULUM & EMPLOYER INTERIM PERIOD 4/9/83 THROUGH 5/6/83 PART 3 - PAGE 1

CURRICULUM	RESRCH/CONSLT		TIRE-RUBBER		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
ACCOUNTING					1531	2					1146	2
BUSINESS - GENERAL	750	1	1533	3	1067	3	1845	4				
MARKETING/DISTRIBUTN			1300	1	1484	2					1250	1
HUMANITIES					2166	1	904	3	882	5		
ECONOMICS	1833	3			1750	1	1114	1			1475	1
OTHR SOCIAL SCIENCES					1775	1			958	1	802	2

AVERAGE MONTHLY SALARY OFFERS MAY 1983 SCPA REGIONAL INTERIM REPORT NUMBER 4
BY CURRICULUM & EMPLOYER INTERIM PERIOD 4/9/83 THROUGH 5/6/83 PART 3 - PAGE 2

CURRICULUM	RESRCH/CONSLT		TIRE-RUBBER		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AERONAUTICAL							1938	2				
CHEMICAL							1792	1				
CIVIL -CNSTR/SAN/TRP					2400	1	1449	3	1500	1		
ELECTRICAL -COMPTR	2036	3			2211	16	1768	17			2275	1
GEOLOGICAL												
INDUSTRIAL							1794	4				
MECHANICAL					2130	8	1880	5				
METALLURGICAL							1791	4				
MINING												
NUCLEAR -ENGRG PHYS					2408	1						
PETROLEUM -NATL GAS												
ENGINEERING TECH	1500	1										

AVERAGE MONTHLY SALARY OFFERS — MAY 1983 SCPA REGIONAL INTERIM REPORT NUMBER 4

BY CURRICULUM & EMPLOYER — INTERIM PERIOD 4/9/83 THROUGH 5/6/83 — PART 3 - PAGE 3

CURRICULUM	RESRCH/CONSLT		TIRE-RUBBER		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL./STATE		NON-PROFIT ORG	
AGRICULTURL SCIENCES												
BIOLOGICAL SCIENCES	700	1										
CHEMISTRY					1623	1	1497	1				
COMPUTER SCIENCE	1772	4			1904	2	1481	12			1750	1
HEALTH (MED) PROFSNS							1497	1	2000	1	1383 1580 1240	59
MATHEMATICS	1250	1			1900	4	1380	2	1112	1		
OTHR PHYSCL/EARTH SC	1200	1					996	1				

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MAY 1983 SCPA REGIONAL INTERIM REPORT NUMBER 4

BY TECHNICAL/NON-TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 4/9/83 THROUGH 5/6/83

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
MBA - NON-TECHNICAL	1952	8	2282 2750 1790	36	2179	11	2256	10	2167	1		
MBA - TECHNICAL	1979	2	2432	6	2433	5	2583	1	3783	1	2042	2

BY TECHNICAL/NON-TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 4/9/83 THROUGH 5/6/83

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		GLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
MBA - NON-TECHNICAL	2503	6	2000	1	2387	7	2167	1				
MBA - TECHNICAL	2467	5	2417	2			2708	1			3000	1

BY TECHNICAL/NON-TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 4/9/83 THROUGH 5/6/83

CURRICULUM	RESRCH/CONSLT		TIRE-RUBBER		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
MBA - NON-TECHNICAL					2333	1	2042	1			1975	1
MBA - TECHNICAL	2563	2			2510	4						